

The Knot Ultimate Wedding Giveaway – January 2018

NO PURCHASE IS NECESSARY TO ENTER OR WIN THE GIVEAWAY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

TERM:

The "Ultimate Wedding Giveaway" is comprised of ten (10) separate Giveaways with each entry period commencing at 12:00 p.m. Eastern Standard Time on January 28, 2018 and ending at 2:30 p.m. Eastern Standard Time on January 28, 2018 (the "Giveaway Entry Period"). The Giveaway is sponsored by Engage A Bride LLC, 4920 Atlanta Hwy #354, Alpharetta, GA 30004 ("Sponsor").

ELIGIBILITY:

The Giveaways are open to any legal resident of the 50 United States, and the District of Columbia, 18 years or older as of date of entry. To be eligible to participate, you must have been engaged to be married before the commencement of the Giveaway Entry Period and must be married or engaged to be married at the time of entry, at the time applicable Prize is awarded and the time it is redeemed. Employees of the Sponsor, Prize providers, Vendors (as such term is defined below), any promotional companies or advertising agencies participating in these Giveaways and employees of their respective subsidiaries and affiliates, any persons involved in the creation, development, or implementation of these Sweepstakes, and any other persons or entities directly associated with these Sweepstakes and any members of their immediate families or households are ineligible to participate. Entries for each Giveaway drawing must be received prior to the expiration of the applicable Giveaway Entry Period. These Giveaways are void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern giveaways.

GRAND PRIZE/VALUE:

One (1) Grand Prize winner per Giveaway will be awarded the one (1) Grand Prize from the applicable vendor (each, a "Vendor") designated on the Giveaway entry box or Alternative Method of Entry (with the Vendor providing the applicable Grand Prize item) as set forth on Exhibit A attached hereto and incorporated by reference herein.

Actual retail values may vary. Each Grand Prize item will be as selected by Sponsor in its sole discretion. The Grand Prizes are not transferable, assignable, or redeemable for cash or other consideration (other than with respect to Grand Prizes comprising of credits or gift certificates, which are redeemable only for the applicable Vendor's products/services in accordance with their respective terms), and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prizes of equal or greater value or nature if advertised prize is not available. All expenses not specifically and expressly provided herein are the responsibility of the applicable Grand Prize winner. Each Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

HOW TO ENTER:

You may enter one (1) of the Giveaways of your choice by visiting the participating vendors' booth at The Bridal Extravaganza of Atlanta in Atlanta, Georgia during the Giveaway Entry Period and depositing a fully completed entry form in the specially marked box for the applicable Giveaway/Prize during the Giveaway Entry Period. Limit one entry per person. Mechanically reproduced or photocopied entries are automatically void. All entries become the property of Sponsor and will not be returned, and Sponsor will not verify receipt of entries.

RANDOM DRAWING/ODDS OF WINNING/WINNERS:

The potential Grand Prize winners of these Giveaways will be selected in separate random drawings, shortly after the conclusion of the Giveaway Entry Period, from all eligible entries received with the applicable Prize designated on the entry form. The Grand Prize winner must be present at the event at the time of the applicable Giveaway drawing and announcement of the winner in order to win. The Prizes will be awarded and winners will be notified at the event. Each entrant is responsible for the accuracy of the information included in his/her entry form. The drawings will be conducted by Sponsor. The drawings shall be final and conclusive. The odds of winning a Grand Prize will be determined by the actual number of eligible entries received for the applicable Giveaway/Prize. Potential Grand Prize winners will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release at the event. Noncompliance within the timeframe stated in the previous sentence will result in disqualification and forfeiture of the applicable Grand Prize, and Sponsor may, in its sole discretion, award the applicable Grand Prize to an alternate winner determined at random from all eligible entries received for the applicable Sweepstakes/Prize.

CAUTION:

Any attempt by any person to deliberately undermine legitimate operation of a sweepstakes may constitute a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering also will result in ineligibility to win a Prize in the Sweepstakes.

CONDITIONS:

By participating in these Giveaways, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to these Giveaways and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on www.beabride.net are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in these Giveaways, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from lost, misdirected, illegible or late entries, or acceptance and use of any Prize awarded herein. Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the Giveaways or the use or misuse of any Prize. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Giveaways should any cause beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes, and award the Prizes from all eligible entries with respect to the applicable Prize received prior to cancellation or suspension.

By entering any of these Giveaways, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor, Vendor, and any applicable Prize provider, or any of their respective affiliates or subsidiaries, and their respective officers, directors, shareholders, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any Prize awarded herein; and/or (2) participation in any of these Giveaways or any Prize-related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

By accepting any Grand Prize, each winner grants Sponsor permission to use his or her name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering any of these Giveaways, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor. These Giveaways are subject to these Official Rules. By entering these Giveaways, entrants and the winners agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Giveaways and/or of these Giveaways themselves, and agree to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE GEORGIA COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF GEORGIA, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE GIVEAWAYS. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

All rights reserved. Official Rules may be copied for personal use only and not for any commercial purpose whatsoever.

SPONSOR:

Engage A Bride LLC, 4920 Atlanta Hwy #354, Alpharetta, GA 30004

ADMINISTRATOR:

Engage A Bride LLC, 4920 Atlanta Hwy #354, Alpharetta, GA 30004

EXHIBIT A

Each Grand Prize winner is responsible for coordinating directly with the applicable Vendor for a mutually agreeable date, location, and service details. Sponsor will not be responsible for or coordinate any of the foregoing. The Grand Prize applicable to the entered Sweepstakes will be as designated on the applicable Sweepstakes box. "ARV" means Approximate Retail Value. The ten separate Giveaway Grand Prizes are as follows:

Sweepstakes 1:

One (1) prize package from Impression Bridal Atlanta (ARV: \$1000) consisting of:
- \$1000 gift certificate from Impression Bridal Atlanta applicable toward the purchase of a wedding gown only.

The Impression Bridal Atlanta Prize must be redeemed by June 31, 2018. No cash value. Does not include and may not be applied to alterations, rush charges, custom changes or other merchandise. Any remaining balance cannot be used for additional purchases. No refunds or credits will be given for any unused portion of the Prize credit. Not applicable to previous purchases. Must be used at Impression Bridal Atlanta store located in Kennesaw, GA only

Sweepstakes 2:

One (1) prize package from SE Events (ARV: \$1,295) consisting of:
- 4 hour DJ Wedding Reception Package. Includes in-person consultation, use of online forms, reception sound system for up to 150 people and a Spectrum Entertainment DJ.

Must be booked by November 1, 2018 and redeemed by August 13, 2019. 4 hour maximum dj service for wedding reception only. 4 hour block must be consecutive. No cash value. Cannot be applied to previous purchases. Cannot be applied to alternate services. Non-transferable. Date subject to availability. Black-Out Dates to include: Memorial Day, Independence Day, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Year's Eve. Must be within a 30 mile radius of Atlanta, GA. There will be a travel charge for distance beyond the 30 mile radius. Will not travel beyond 60 miles.

Sweepstakes 3:

One (1) prize package from Elle Planning + Events, a division of Lethal Rhythms (ARV: \$1500) consisting of:
- a 2-hour wedding planning consultation including access to preferred vendor list, access to planning tools and documents, wedding day timeline creation, 1 hour final review and recap meeting with planner, and option to add wedding day event manager at a discounted rate (restrictions may apply).

Initial consultation must be redeemed within 60 days of receipt. Initial consultation must be no sooner than 60 days prior to wedding date. Metro Atlanta area only. Consultations must be scheduled at planner's office in Atlanta. Date and time of consultations based on planner's availability. Planner will respond within 72 hours of appointment request. Consultation will be booked within 2 weeks of requested date. All in-person meetings, review of contracts, planning assistance and time allotted to prize must not exceed 10 hours. Any time remaining may not be applied towards additional services. No cash value. Cannot be applied to previous purchases. Cannot be applied to alternate services. Cannot be applied to additional purchases.

Sweepstakes 4:

One (1) prize package from Made You Look Photo & Film (ARV: \$1350) consisting of:
- One 90 minute engagement session in the Atlanta area. Includes a 16x20 print or 2 8x10's & 3 5x7's.

The session must be booked within 90 days of receiving the prize. No cash value. Can not be applied to previous purchases.

Sweepstakes 5:

One (1) prize package from Slim Studio CoolSculpting (ARV: \$1600) consisting of:
- \$1600 certificate toward a CoolSculpting Treatment at Slim Studio Atlanta

Must be redeemed by January 29, 2018. No cash value. Can not be applied to previous purchases. May not be combined with other offers. Certificate value to be used for CoolSculpting Treatment only.

Sweepstakes 6:

One (1) prize package from Confection Perfection (ARV: \$700) consisting of:
- One Wedding Cake with a \$700 maximum value.

Must be redeemed by January 28, 2019. Delivery and setup charge not included. Local metro Atlanta brides only. Not available for cash value and may not be used towards previous purchases. For one use of a wedding cake only.

Sweepstakes 7:

One (1) prize package from Men's Wearhouse (ARV: \$1320) consisting of:
- Six \$219.99 gift certificates for tuxedo rentals (each valued at \$219.99 max)

Certificates must be redeemed on or before January 28, 2019. Metro Atlanta area locations only. No cash value. Cannot be applied to previous purchases. Must be used for tuxedo rental only.

Sweepstakes 8:

One (1) prize package from ShutterBooth Atlanta (ARV: \$800) consisting of:

- Traditional closed/curtained ShutterBooth, 4 consecutive hours of photo booth service, on-site printing, full-time host, unlimited photo sessions, online photo gallery of all photos captured and custom monogram design.

Must be redeemed by January 28, 2019. Prize is not transferable or assignable, or redeemable for cash. No substitutions will be allowed except by ShutterBooth, which reserves the right to substitute prizes of equal value or nature if the event date is not available. By accepting Prize, the winner grants ShutterBooth permission to use his or her name and likeness for review, advertising and promotional purposes without any additional compensation (except where prohibited by law). Black-Out Dates: Memorial Day, Independence Day, Labor Day, Halloween, Thanksgiving, Christmas Eve, Christmas Day and New Years Eve. Metro Atlanta Only.

Sweepstakes 9:

One (1) prize package from Southern Exchange Ballrooms (ARV: \$ 7500) consisting of:

- One (1) \$7500 Gift certificate redeemable toward towards Facility Rental of Whitehall at Southern Exchange Ballrooms on a Friday or Sunday. Rental includes ceremony and 4 hours rental time.

Wedding must take place in 2019. Certificate is for rental only and will not be applied to food/beverage order. Prize is not transferable or assignable, or redeemable for cash. No substitutions will be allowed except by Whitehall at 200 Peachtree (which reserves the right to substitute prizes of equal value or nature if the event date is not available). By accepting Prize, the winner grants Whitehall at 200 Peachtree permission to use the company name and likeness for review, advertising and promotional purposes without any additional compensation (except where prohibited by law). Black-Out Dates: Memorial Day Weekend, Independence Day, Labor Day Weekend, Christmas Eve, Christmas Day, New Year's Eve and other Downtown Atlanta pop-up event dates (to be decided by 200 Peachtree). No cash value. Can not be applied to previous purchases. Date Restrictions May Apply